

MARKETING (INTERNSHIP / WORKING STUDENT)

NÜWIEL is a Hamburg based start-up developing electric transportation solutions for last mile logistics.

NÜWIEL is founded in 2016 by Natalia Tomiyama, Sandro Rabbiosi and Fahad Khan. Our vision is to improve air quality in big cities and reduce negative impact of traffic emissions on cities, environment and public health by providing an alternative mobility: **intelligent electric bike trailers**.

We are looking for a creative, motivated and enthusiastic student in marketing to support growth, sales and market launch.

YOUR MISSION:

- Take over the ownership for both daily marketing tasks and long-term projects supported by our experienced sales team
- Plan a social media strategy, implement it to our digital channels and manage content and campaigns from beginning to the end
- Support in maintaining our website and design content for our blog and newsletter
- Evaluate website and social media KPIs and drive analytics to better understand demand
- Design marketing material and help refining the company's brand identity
- Support with the organisation and implementation of events

YOU BRING:

- Studies in marketing, business, communication, economics, media or similar
- Prior marketing experience, preferably with a focus on B2B online marketing
- Experience with social media channels such as Facebook, Instagram, YouTube, LinkedIn, etc.
- Very good knowledge of up-to-date digital work and design tools
- Strong communication skills
- Preferably existing experience or interest in mobility-related fields
- Fluent in English, ideally fluent in German

WE OFFER:

- Immense learning and a start-up experience
- International, supportive and friendly team
- Direct contribution to the product development and impact on the environment
- Room for creativity, own ideas and exploration
- Support in personal and professional development
- Table tennis, team lunches and free goodies

Currently NÜWIEL is located in HH-Harburg but will move to the city centre of Hamburg soon.

Interested? Please send your CV and other relevant documents to kajetan.berning@nuwiel.de.

NÜWIEL GmbH

St. Nr.: 47/747/00906
Ust. – ID Nr.: DE307062285

Geschäftsführung

Fahad Khan, Natalia Tomiyama, Sandro Rabbiosi
Amtsgericht Hamburg HRB 142242

Geschäftsadresse

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